GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

STARRED QUESTION NO:282
ANSWERED ON:12.12.2014
DIGITISATION OF DD AIR
Boianapalli Shri Vinod Kumar

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government proposes to digitise records including rare and historical archives of the Doordarshan(DD) and the All India Radio(AIR), if so, the details thereof;

(b) whether these digitised archives of DD and AIR are made accessible to the people through mobile phone applications, if so, the details thereof;

(c) the details of funds allocated and utilized for the purpose in the recent years; and

(d) the present status of the digitisation of DD/AIR ?

Answer

THE MINISTER IN THE MINISTRY OF FINANCE, CORPORATE AFFAIRS AND INFORMATION AND BROADCASTING (SHRI ARUN JAITLEY)

(a) to (d): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF LOK SABHA STARRED QUESTION NO.282 FOR ANSWER ON 12.12.2014

(a) to (d): Prasar Bharati has informed that the digitization of All India Radio and Doordarshan archival recordings began in 2001 and 2003 respectively.

So far, All India Radio has accomplished digitization of 1,39,000 hours of recordings (which include 19,000 hours from AIR Central Archive) and Doordarshan has digitized 20,139 hours of recordings. Among these, AIR digitized material include archival records of Mahatma Gandhi, Sardar Patel, Dr. B.R. Ambedkar, Maulana Azad, Netaji Subash Chandra Bose, Dr. Rajendra Prasad and many other national leaders and Doordarshan recordings are under 38 categories which include rare archival records of several National Leaders. Prasar Bharati has informed that it also plans to outsource the digitization process, and has issued an Expression of Interest (EOI) calling for applications from private entities for digitization of its archival / legacy programmes.

Selected Archival recordings of AIR are regularly being uploaded on YouTube, which is accessible to the people through the mobile specific user interface of YouTube.

As regards Doordarshan, at present digitized archives are not accessible to the people through mobile phone applications.

According to Prasar Bharati the details of funds allocated and utilized are as under:

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Plan      (Rs. In crore)
Period  Allocated   Utilised
  AIR DD AIR  DD
11th Plan 3.94 19.21 3.84  9.57 (Till Oct., 2014)
12th Plan 2.30 16.32 NIL  NIL
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From Internal Extra Budgetary Resources (IEBR) of Prasar Bharati.

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     (Rs. In crore)
Year  Allocated  Expenditure
  AIR DD AIR DD
2010-11  0.50 4.82 0.15 4.59
2011-12  0.52 3.56 0.27 3.35
2012-13  1.03 4.27 0.55 3.47
2013-14  8.59 4.00 3.89 2.89
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